



**Symbiosis
Institute of Design**

**VISUAL REPORT
on study tour -
HRDERABAD**

**AY 2014 - 2015
Semester VI**

**Schedule:-
12 - 17 December 2014**

**Subject:-
Graphic Design Project 3**

Educational tour to Hyderabad for the Third year students of Communication design (Specialization: Graphic Design).

Prepared By:

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Highlights :

- It was an educational trip conducted for students of 3rd Year - Graphic Design, batch 2012-16, Semester VI
- Trip was scheduled from 12th to 17th December 2014. Three faculties, Keyur Sahasrabudhe, Pranita Ranade, and Vijay Shah accompanied students on the tour.
- The tour was planned in a historical and culturally rich city of Hyderabad where main objective was to know more about :-
 - Studying various Printing possibilities and to know recent developments in printing technology under one roof about pre to post press printing techniques
 - To be gain knowledge about various types of Signage System, Way finding System, Location Maps, Environmental Design, Navigational System, Culture and Heritage, Culture and Environment Graphics, Mascots and its cultural aspects, Backdrops and Set Design, Movie shoots locations, shootings, Audio song settings, editing, and other equipment related to Video & Film Production.
- Total twentynine students and three faculty participated in the tour, two students remained absent.

Observations:

- Pragati offers the complete range of printing products from marketing collaterals, branding solutions, packaging to security/anti-counterfeiting solutions. This industrial exposure will help students to take printing related decisions in their projects.
- Visit at Birla Science Centre, was very encouraging to see applications about the principles of design learnt at SID
- Student found a scope to give Way-finding and Signage System solution for the Birla Science Museum, Nizam Palace, and Salarjang Museum.
- The trip was very well organized so that students got the exposure of historical city, its culture, heritage, architecture and environment.

- Students participated in every activity organized in the tour and were encouraging.

Recommendations:

- This experience from the tour, we would like to recommend that such tours should be planned at different place where Graphic Design student will be enriched with the new cultures and its influence on design and environment. It is further suggested that, every day some task should be given along with the task sheet and students should submit their work in the evening. There should be group discussion in the evening. Thus creating an environment for education and a responsible citizen of this nation.









