(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category – I by UGC

B. Des. Fashion Communication

| | Approved courses for Batch 2019-23 |
|---------|--|
| Sr. No. | Subject |
| | Semester 3 |
| 01 | Information Collection and Analysis |
| 02 | Design Processes and Thinking |
| 03 | Flexi-Credit Course |
| 04 | Visual Merchandising for Fashion Retail |
| 05 | Introduction to Graphic Design |
| 06 | Introduction to Photography |
| | Semester 4 |
| 01 | Fashion Merchandising, Marketing and Retailing |
| 02 | Flexi-Credit Course |
| 03 | Materials and Processes for Fashion Retail |
| 04 | Digital Design Tools - Visual Media |
| 05 | Fashion Styling |
| 06 | Visual Identity Design |
| | Semester 5 |
| 01 | Craft Documentation internship |
| 02 | FC Project – 1 |
| 03 | Basics of Event Design and Planning |
| 04 | Fashion Appreciation |
| 05 | Craft Documentation Presentation |
| 06 | Fashion Branding |
| 07 | Inter Discipline Elective - 1 |
| 08 | Integrated Disaster Management * |

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B. Des. Fashion Communication

| Approved courses for Batch 2019-23 | |
|------------------------------------|--|
| Sr. No. | Subject |
| | Semester 6 |
| 01 | FC Project – 2 |
| 02 | Advanced Event Design and Planning |
| 03 | Media and Advertising for Fashion |
| 04 | Portfolio Making |
| 05 | Inter Discipline Elective - 2 |
| | Semester 7 |
| 01 | Design Management |
| 02 | Design Internship Presentation |
| 03 | Fashion Forecasting |
| 04 | Recent Developments in Fashion Communication |
| 05 | FC Project - 3 |
| 06 | Degree Project Proposal Study |
| | Semester 8 |
| 01 | Degree Project – FC |
| 02 | Floating Credit Courses |