



**Symbiosis  
Institute of Design**

**VISUAL REPORT  
on study tour - LAVASA  
AY 2012 - 2013  
Semester VI**

**Schedule:-  
30th March 2013**

**Subject:-  
Graphic Design project 2**

## Report of the educational tour

### Brief:

As per subject in our syllabus mentioned under graphic Design project 2, students were taken to Lavasa to study the present signage system and the existing brand language and graphics connotation applicable to various sections and departments. Research is expected to note the various graphics, material study and display system overall.

### Aim & Objective:

To understand and study the current signage system, relevance of graphics, and identify problem areas in detail. To establish opportunity to redesign and come up with a concrete design solution as a graphic designer and social responsibility.





